



NEWSLETTER

JULY 2025

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Partner Highlights:

ADPH brings OPERATION WIPE OUT to Alabama Black Mayors Conference

On June 19th, our partner the Alabama Department of Public Health (ADPH), represented by Linda Hayes, was invited to attend the Alabama Black Mayors Conference. At this important gathering, former Mayor Johnny Ford—Founder of the World Conference of Mayors—and Tuskegee Mayor Lawrence Haywood both signed resolutions in support of the Alabama Breast and Cervical Cancer Early Detection Program and OPERATION WIPE OUT. Their support marks a significant step in engaging local leaders in the effort to eliminate cervical cancer across Alabama.



SistersCANCervive Teams Up with OPERATION WIPE OUT for Belk Charity Fundraiser



Our partners at SistersCANCervive recently took on Belk stores across Alabama for the annual Belk Charity Fundraiser—and their efforts were a huge success! Through this initiative, they raised vital funds to support women facing cancer by helping to cover the costs of copays, gas, and meals. We're proud to have SistersCANCervive as part of the OPERATION WIPE OUT mission, working together to reduce the burden of women's cancer and bring resources directly to those who need them most.

Dr. Isabel Scarinci served as keynote speaker at the 2025 Rotary International Convention

On June 25, 2025, Dr. Isabel Scarinci, a long-time advocate and driving force behind OPERATION WIPE OUT, was honored to serve as a keynote speaker at the 2025 Rotary International Convention in Calgary. In her address, Dr. Scarinci shared the bold mission of eliminating cervical cancer in Alabama and highlighted the powerful role of community partnerships in this effort. She also expressed her deep commitment to serve alongside Rotarians in saving lives through prevention and early detection.



MAGIC ALL AROUND

21-25 JUNE 2025 • CALGARY, CANADA

#Rotary25

Goodwill Game Night at Cahaba Brewing

On May 14, 2025, our partners at the Laura Crandall Brown Foundation hosted a lively Goodwill Game Night at Cahaba Brewing, benefitting OPERATION WIPE OUT and our mission to eliminate cervical cancer in Alabama. Guests enjoyed an evening of bingo, camaraderie, and fun prizes—all while supporting a lifesaving cause. We're grateful for the community's enthusiasm and for the continued support in raising awareness and taking action toward cervical cancer prevention.



Reaching Urban and Rural Alabama Through Targeted Ads and Articles

Bham Now

Jennifer Simpson, cervical cancer survivor, at UAB's O'Neal Comprehensive Cancer Center (Ruthie Watson / Bham Now)

Jennifer Simpson is like a lot of busy Alabama women. She thought that if there was something wrong with her health, she'd know. That's why, when she went in for a routine exam in 2018, she wasn't concerned that her last Pap test had been in 1993. She thought nothing of that gap—until she got a call to come back in for a biopsy due to irregular results. She had cervical cancer.

Spoiler alert. Today Jennifer is fine and thriving. But like 42.3% of women patients at UAB who are called back in for irregular results on a routine cervical cancer screening, she delayed seeking further treatment.

[Click to read the Bham Now Article](#)

VACCINATION IS KEY!
Prevent Cervical Cancer

CHILDREN Between 9 and 12 years of age 2 Doses	ADOLESCENTS Between 13 and 14 years of age 2 Doses	ADOLESCENTS AND ADULTS Between 15 and 26 years of age 3 Doses
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The HPV vaccine is...
• Safe • Effective • Has no long-term side effects

* It is covered by health insurance and it is free at the health department for uninsured children between 9 & 18 years of age.

[Learn more at operationwipeout.org](#)

Screening Saves Lives
Prevent Cervical Cancer

✓ **GET SCREENED**
Regular screening prevents cervical cancer
Recommended for women ages 21-65
Schedule your screening today!

✓ **Follow-Up is Vital**
Abnormal results? Return to your doctor.
Attending your follow-up could save your life
Don't skip your follow-up appointment!

WIPE OUT

[Learn more at operationwipeout.org](#)

Did you know?
CERVICAL CANCER CAN BE ELIMINATED.
It takes **3 steps** to protect your family and your community from cervical cancer:

- 1 HPV Vaccination (Ages 9-26)
- 2 Regular Screening (Starting at 21)
- 3 Follow-up Treatment

WIPE OUT

SPREAD THE WORD!
[Learn more at operationwipeout.org](#)

OPERATION WIPE OUT is making a powerful impact in rural Alabama by using targeted advertising and compelling local articles to spread awareness and facilitate health care access. Through print and digital campaigns tailored for all audiences and collaborations with local newspapers, OPERATION WIPE OUT ensures that even the most remote areas are informed, engaged, and empowered. These efforts are connecting residents to vital resources while highlighting powerful real stories from providers, students, and cervical cancer survivors.

Conquering Cervical Cancer: A Powerful Documentary Being Streamed on PBS

OPERATION WIPE OUT is receiving high-profile recognition in the PBS documentary “Conquering Cervical Cancer”, where efforts to eliminate cervical cancer in Alabama take centerstage. The program spotlights key figures — UAB leaders, Dr. Isabel Scarinci and Dr. Warner Huh, and ADPH Cancer Prevention Director Nancy Wright — who share how the initiative began in Chambers County (the state's highest-incidence county) and evolved into a statewide model.



[Click to Stream](#)

Peer Wellness Ambassadors Represent OPERATION WIPE OUT at Blazer Beginnings Expo

We're excited to share that our Peer Wellness Ambassadors have been actively participating in the Blazer Beginnings Orientation Expo at UAB! This expo welcomes prospective students and their families, offering a chance to connect with campus programs and resources. We're proud that the ambassadors are helping introduce new students to OPERATION WIPE OUT, raising awareness about cervical cancer prevention, and highlighting how each person has a role to play in eliminating this disease in Alabama.

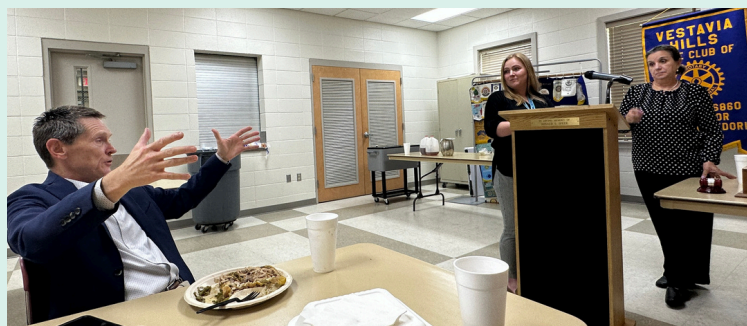


Engaging Rotary Clubs Across Alabama in OPERATION WIPE OUT

OPERATION WIPE OUT is partnering with Rotary Clubs across Alabama to expand its mission of eliminating cervical cancer in the state. By presenting at local meetings, hosting educational events, and fostering grassroots advocacy, the campaign is mobilizing Rotarians as key community champions. These engaged leaders are spreading awareness, supporting HPV vaccination and screening efforts, and connecting OPERATION WIPE OUT with local resources and networks. Together, we're turning civic engagement into lifesaving action—club by club, county by county.



Left to Right: Terri Collins, RC Decatur President, Dr. Scott Harris, Alabama State Health Officer, Dr. Isabel Scarinci, and Jerry Baker, RC Decatur OPERATION WIPE OUT Champion



Left to Right: Kent Howard, RC Vestavia Hills OPERATION WIPE OUT Champion, Shannon Phillips, and Dr. Isabel Scarinci

Champion Briefings–RSVP Now (Limited Spots Available)

Join one of our upcoming OPERATION WIPE OUT Champion Briefings and help eliminate cervical cancer in Alabama. These interactive trainings will equip you to raise awareness, promote HPV vaccination and screening, and lead community-centered efforts.

Choose from four dates/locations:

Birmingham – 7/14 (Mon), 1–5pm

Huntsville – 7/16 (Wed), 1–5pm

Montgomery/Prattville – 7/28 (Mon), 1–5pm

RSVP by July 9 to reserve your spot: [Complete Survey HERE](#)

Alex City – 8/13 (Wed), 8 am–12pm

RSVP by July 30th to reserve your spot: [Complete Survey HERE](#)

Questions? Contact ksmaxwell@uabmc.edu.

Welcome New Partners:

Cervivor, Inc.

**MS HPV Roundtable/
ACS**