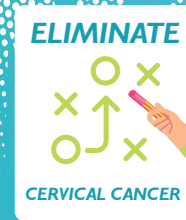
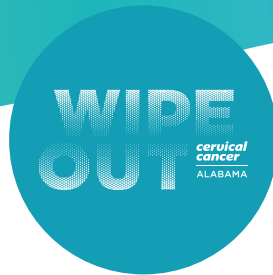


# Tips for Creating an Action Plan to Eliminate Cervical Cancer



The intent of these tips is to provide overall guidance to **OPERATION WIPE OUT** partners in developing their plan of action rather than being prescriptive. **OPERATION WIPE OUT** coordinating partners are available for guidance and support.

## 1 Start with Your “Why”

Ground the plan in your personal motivation, your organization's mission, and/or community need.

### Ask:

- “Why is cervical cancer elimination important to me and/or my organization?”
- “How can this enhance my organization’s mission?”
- “What issue am I seeing in my community? Low screening? Low HPV vaccination? Lack of adherence to follow-up to abnormal cervical cancer screening? Lack of information?”

This helps ensure your plan is **purpose-driven** and **people-focused**.

## 2 Set a Clear, Specific Goal

Good action plans start with a **SMART** goal:

- Specific
- Measurable
- Achievable
- Relevant
- Time-bound



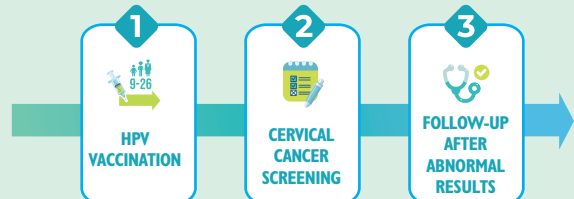
Example:

- “Increase HPV vaccine awareness among parents of 9–12 year-olds in my church by hosting two information sessions by October.”

## 3 Choose 1–2 Focus Areas

Don't try to do everything at once. Pick what matters most to your community:

- Education/awareness that cervical cancer can be eliminated through the three pillars



### Ask:

- “What’s the **biggest barrier** in my area that I can realistically address?”
- “Where should we start?”

## 4 Identify Your Audience

Be specific about who you want to reach.

- Parents of pre-teens?
- Women 21–65 who haven’t been screened?
- Church groups? Barbershop clients? School staff?

Knowing your audience helps tailor your messaging and methods.

## 5 Decide on 1–3 Key Activities

Choose simple, doable actions that fit your goal and audience:

| Activity             | Example                                          |
|----------------------|--------------------------------------------------|
| Host an event        | HPV info session at a church or PTA meeting      |
| Share materials      | Distribute flyers at local salons or laundromats |
| Partner with clinics | Co-host a screening or vaccination day           |
| Use social media     | Post weekly myths & facts on Facebook            |
| Offer referrals      | Help women find a nearby clinic                  |



## 6 Map Out the Action Plan Using a Simple Template

Here's a basic format:

| Action Step                            | Who's Responsible       | When           | Resources Needed            |
|----------------------------------------|-------------------------|----------------|-----------------------------|
| Host HPV info session at local school  | Me + school nurse       | August         | Flyers, venue, speaker      |
| Share HPV facts on social media weekly | Me                      | June–September | Canva graphics, schedule    |
| Refer five women to screening clinic   | Me + church health team | By September   | Referral cards, clinic info |

## 7 Track Progress and Celebrate Wins

Build in a time to check your progress:

- *What's going well?*
- *What's a barrier?*
- *Who else can help?*



Celebrate even small wins:

- *"We had 10 people attend our first session — that's 10 more people informed!"*

## 8 Be Flexible – and Keep Going

Plans change. That's okay. If one thing doesn't work, adjust and keep going.

- *"It's about progress, not perfection."*

## 9 Involve Others Early

Ask partners or peers:

- *"What do you think would help more people in our community get screened or vaccinated?"*

**Shared planning = shared ownership**

For more information and resources go to [www.operationwipeout.org](http://www.operationwipeout.org) and/or reach out to **OPERATION WIPE OUT** coordinating partners.

