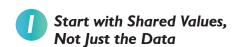
Tips for Engaging Community Partners in Cervical Cancer Elimination





OPERATION WIPE OUT Champions

Below are some suggestions on talking points when engaging community partners.



Lead with **why this effort matters** for the people they serve — not just numbers.

• "This is about protecting our daughters, sisters, and mothers from a cancer we can prevent."

Align with their mission:

- For schools: "Healthy students stay in school."
- For **churches**: "We're called to care for our bodies and community."
- For **clinics**: "We can reduce advanced cancer diagnoses together."
- For **civic organizations**: "This message can be

integrated in the community service you are already providing to our community."





Make the Ask Specific and Doable

Be specific on your request. Avoid saying, "Will you help?" Instead, you can say:

 "Would you be willing to host a screening day or share HPV vaccine info in your newsletter?"

Or

 "Now that you know more about OPERATION WIPE OUT, what role would you/your organization like to play?"

Examples of specific partner asks:

- Participate in planning OPERATION WIPE OUT activities in the community
- Host a health education session or vaccine clinic
- Distribute flyers or materials
- Invite a speaker to a staff meeting or church group
- Share a story on social media





Bring Solutions, Not Just Problems

Partners are more likely to say yes if they feel they are **fully supported**.

 "We have materials, speakers, and can help promote the event. We just need a space and your support in spreading the word."

If you're asking for help with access (e.g. clinics), show how **you can help with outreach and turnout**.



Leverage Trusted Leaders

People listen to who **they already trust**.

Work through:

- Faith leaders (pastors, women's ministry leads)
- Barbers and beauticians
- School nurses and counselors
- Sororities, fraternities, and civic clubs
- Public health departments and Federally Qualified Health Centers (FQHCs)

Ask these trusted messengers to co-host or co-brand events.



5 Show What's in It for Them

Make the partnership mutually beneficial.

 "You'll be helping protect the health of our community and showing leadership on an issue that affects so many families."

You can also offer:

- Recognition as a partner in the OPERATION WIPE OUT website
- Recognition (co-branding, flyer logos, social media shoutouts)
- Partnership letters for grant support
- Stories or photos for their newsletters



Meet **face-to-face** when possible. Be consistent.

 "Even if you cannot make a commitment right now, I'd love to stay in touch and find the right moment."

Send follow-up emails, thank-you cards, and success stories. Show appreciation!



Let partners know their support made a difference.

 "Because of your help, 18 people got screened and 5 started follow-up care."

Share impact stats or photos they can use.

Sample Conversation Starters for OPERATION WIPE OUT Champions

- "We're working to eliminate cervical cancer in Alabama, and I think your organization could play a key role."
- "Would you be open to a short chat about how we might work together on women's health?"
- "We have an opportunity to protect the next generation, and it starts with trusted voices like yours."



DISCLAIMER: The purpose of these tips is to facilitate conversations based on our experience in Alabama as well as recent scientific literature. These tips are complementary to the **Navigation Chart** that can be found at **www.operationwipeout.org** under resources.