

OPERATION WIPE OUT Champions

Below are some suggestions on talking points when sharing information and/or educating others.



Hearing "abnormal" can feel scary — your tone matters.

- "An abnormal result doesn't mean you have cancer. It just means your doctor saw some changes that need a closer look."
- "Most abnormal results are caused by treatable changes. That's why follow-up is so important. It's how we stop cancer before it starts."



Acknowledge and Normalize Their Emotions

Many women feel fear, shame, or denial.

- "You're not the only one who feels nervous. That's completely normal."
- "A lot of women avoid follow-up because they're scared, but the best way to stay healthy is to take the next step."

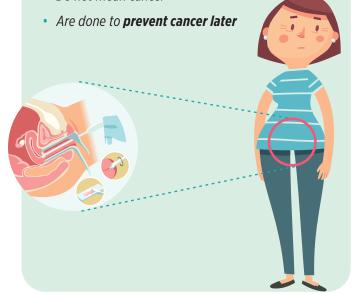
3 Explain What Follow-Up Really Means

Break down what they can expect in plain language.

 "Follow-up might be a second Pap, an HPV test, or a colposcopy, which is just a close-up look at your cervix with a special light. It's quick and usually done in the clinic."

Clarify that most follow-up tests:

- Are not surgery
- Do not mean cancer





Frame It as a Powerful Act of Self-Care

Help her feel in control, not helpless.

- "Following up is a strong thing to do. It means you're taking charge of your health."
- "You have the chance to stop something early. That's powerful."

This framing helps shift the mindset from fear to empowerment.



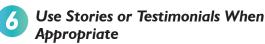
Address Barriers Openly and Offer Solutions

Ask gently:

• "What's making it hard to go back for follow-up?"

Once you know the barrier, offer practical support if possible:

- Cost? "Many places offer sliding scale or free care — let's check."
- **Transportation?** "Some clinics have vans or rideshare programs."
- Time/childcare? "Some clinics offer weekend hours. We can look together."



Hearing about another woman's experience can be very persuasive.

 "One woman I spoke to was scared, but she followed up and they found something early that was easy to treat. She was so relieved."

Make the outcome feel real and hopeful.



Avoid Guilt — Use Encouragement

Avoid saying: "You have to go." Instead say:

- "You deserve to know what's going on and have the best chance at staying well."
- "Whenever you're ready, I'm here to help you figure it out."



Additional Quick Tips

Concern	How You Can Respond
"I'm scared it's cancer."	"That's understandable. But most abnormal results are not cancer. They're early changes that can be treated easily if caught in time."
"I don't have insurance."	"Let's check — the health department and clinics offer free follow-up."
"I don't have time."	"You're busy, but your health matters. Some clinics have extended hours. Let's look together."
"I'd rather not know."	"That's a common feeling but knowing gives you options and peace of mind. Ignoring it doesn't make it go away."

DISCLAIMER: The purpose of these tips is to facilitate conversations based on our experience in Alabama as well as recent scientific literature. It is not encompassing of all concerns **OPERATION WIPE OUT** champions and partners will face in the community.

For more information and resources go to **www.operationwipeout.org** and/or reach out to **OPERATION WIPE OUT** coordinating partners.

